

enterprising schools

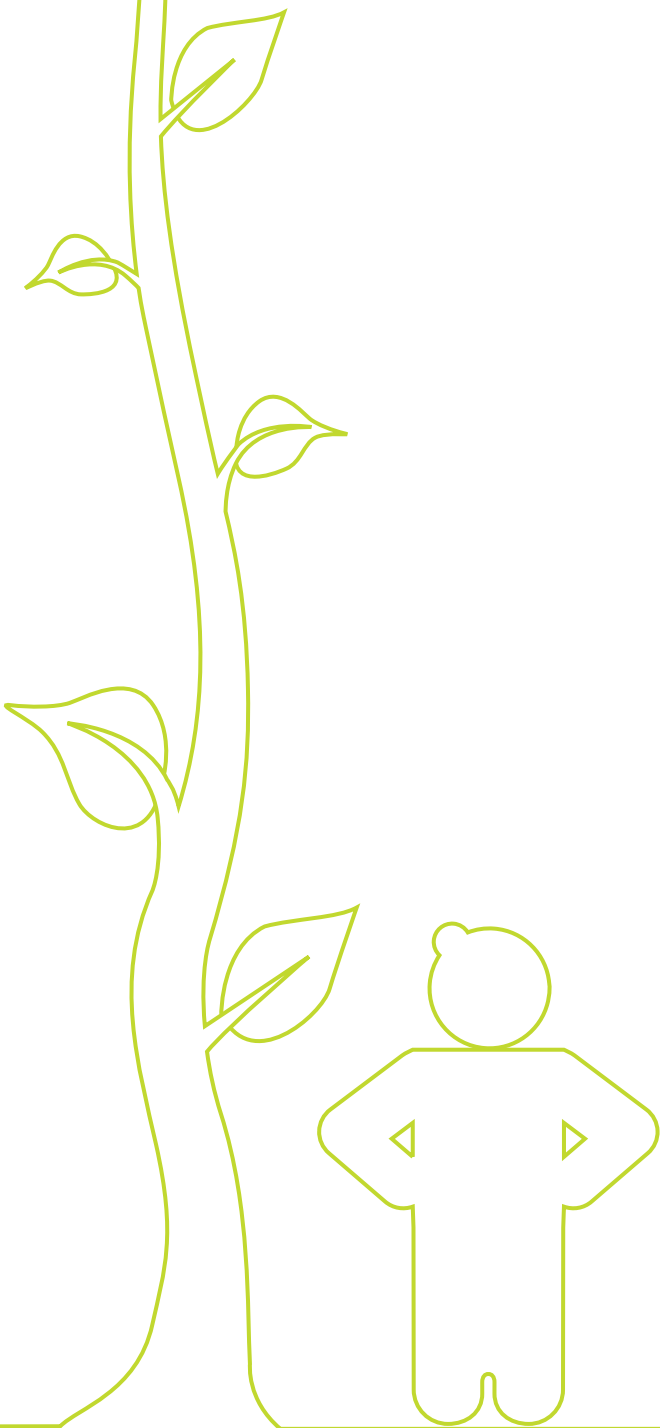
Summer Term Report
April – July 2009

Welcome

Welcome to our summer edition of **Enterprising Schools**, it has been a busy term with a great amount of enterprising activities happening across North Liverpool and South Sefton.

This edition highlights a selection of these activities which we hope you will enjoy reading. Thank you to all of our Stepclever schools for helping to raise the enterprise awareness of staff and pupils and to all of our business partners for their invaluable support.

We wish you all a well deserved summer break and look forward to continuing to work with you through 2009 -2010.



Making £10 Blossom



Pupils and staff at Arnot St Mary C of E Primary School were involved in a Make £10 Blossom Week from Monday 29th June – Friday 3rd July. The idea for the enterprise week came from Year 6 teacher and Enterprise Champion, Laura Harrison. Laura has been involved with Stepclever since March 2008 and has attended various CPD days, including a trip to Rotherham Ready, which gave her the inspiration for the week's plans.

Laura wanted the children involved to have a real business experience and with the assistance of Stepclever recruited local businesses who pledged their support. Representatives from The Jet Service, Vision 2000, New Mindset and Sprinter Printer delivered workshops to the Year 4, 5 & 6 pupils involved to create excitement and ideas prior to their Make £10 Blossom week. The workshops covered why it is important to work in teams and communicate well and different ways to generate good ideas.

The aim of the week was simple; each class received £10 to grow into as much money as they could within one week, the class who raised the most money was given a cash prize to donate to a charity of their choice. The children had their chance to sell their products/services on the Friday morning, before being judged by a Dragons Den style panel. The dragons were Paul Ledsham, Business Start Up Adviser for the Enterprise Gateway Team, Angela Douglas of Vision 2000, Cathryn Lewin, Stepclever Primary



Dragons' Den Judges (back row left-right): Angela Douglas, Vision 2000; Sue Culkin, County Children's Centre, Nick Sheeran, Deputy Head; Cathryn Lewin, Stepclever Primary Enterprise Champion; Paul Ledsham, Stepclever Business Start Up Manager with Laura Harrison, Year 6 Teacher (front row).

Enterprise Champion, Sue Culkin from County Children's Centre and Nick Sheeran, Deputy Head. The dragons scored the children on their business plan, stall layout, question & answer session and the jingle which they had created to help promote their products.

Year 4 ideas included 'Funtastic' a puzzle/joke book developed to sell to children to keep them entertained at wet breaks and a 5 a day shop which sold healthy food and educated children on how to make fantastic funky foods. One Year 5 class had a range of different activities organised including Sponge Splatter, Picture Perfect, Flumping, Crazy Crafts and Dance Mania, whilst the other Year 5's set up their 'Incredalicious' business selling homemade lemonade drinks. Year 6 ideas involved a Skool of Skoobies and a business centred around playing games and selling stationery.

Cathryn Lewin commented "This is a fantastic example of education and business working together in a really innovative and exciting way. The children involved gained an insight from the business representatives

into how team work, having good ideas and the confidence to make them happen are an important part of working life. They developed a whole host of enterprise skills throughout the week and had great fun in the process."

Overall Amount Raised: £538.65.



The children were responsible for choosing the charities they would donate their money to; this resulted in £415.65 being donated to Zoe's Place, £63.00 to Jospice and £60.00 to The Children's Society.

Awards were given to the following classes:

- Best Overall Business: Krafty Krazy Kids (5MC)
- Most Money Made: Game Zone (6FR)
- Best Jingle: Skool of Skoobies (6LH)
- Best Advertising: Incredalicious (5SB)
- Health & Safety Award: Fantastic Funky Foods (4PT)
- Best Customer Service: Games Mania (4GM)

Special thanks to our business supporters Eileen Lambert & Ben Potter from JET, Paul Ledsham from Enterprise Gateway, Bill Kelly from New Mindset, Julie Maddocks & Carl Thompson from Sprinter Printer and Angela Douglas from Vision 2000.

Milky Moo's

Children from Thomas Gray Primary School in Bootle visited the Smoothie Express Bar in Clayton Square Shopping Centre and Milky Moo's in the St John's Centre through June, to learn just what it takes to run a healthy business. The children from Year 5 & 6 had the chance to ask local entrepreneur and founder, Mark Paddock, questions about his business and how to make the perfect smoothie.

Having looked at the different smoothies and the range of fruit and juice available the children had the opportunity to make their own.

"This is better than what I thought it would be, I can't wait to start making them in school!" (Thomas Gray Pupil)

Once they had each tried their hand at making a smoothie the children worked in groups to create new recipes of their own, choosing ingredients, names, prices and designed advertising posters.

Lesley Cronley, Thomas Gray's Enterprise Champion commented "It is great for the children to be able to see exactly how the smoothies are made and look at the wide range of different flavours and prices, the children can't wait to start making their own smoothies back in school."



Thomas Gray pupils with founder of Smoothie Express & Milky Moo's, Mark Paddock.

Starbucks raise business awareness

Year 5 children from Our Lady Immaculate Catholic Primary, Christ Church C of E Primary and Bedford Primary took part in workshops delivered by store managers from two Starbucks stores; Kate from Cheshire Oaks and Ian from Chester.

The workshops looked at the growth of Starbucks as an organisation and the values which are held in high regard by all its employees.

The children were told that the business was started in the 1970's in Seattle and has grown to have over 15,000 locations worldwide. The children found the sessions very interesting and provoked many questions.

The children also discussed the important skills required in the workplace and took part in a team work challenge. The 'Cane Test' required the children to balance a cane stick on their arms and slowly lower it to the floor whilst ensuring that it stays horizontal. The children had to communicate effectively to be successful and win the prize of a gold coin each.

The most enjoyable part of the session was definitely the 'Skittle Test' as children demonstrated learning through doing. The test involved the children pinching their noses whilst eating Skittles before releasing it to allow all of the flavours to be tasted.

One teacher said, 'The children loved it as it's great for them to gain an insight into the world of work and learn how Starbucks value their staff so highly'.



Inspiring Entrepreneurs

For those of you who attended our celebration event in March you will have heard Clare Molyneux inspiring the audience with tales of her schools days in Anfield.

Clare is now founder director of Open the Door Theatre in Education and Molyneux Estates and an accomplished playwright and poet, crediting her success to her 'can do' attitude and always believing in herself. Following the celebration event a number of schools expressed an interest in Clare attending their school to deliver a motivational assembly which saw Clare attending Thomas Gray, Our Lady Immaculate and Breckfield throughout May and June to talk about her enterprise journey.

Mavis Black from Breckfield Primary (Clare's old school) commented "Clare really motivated the children because she has been where they have been and sat where they have sat, she spoke about her dyslexia which she did not let stand in her way and told the children her positive attitude has helped her succeed. The children loved listening to her as she is a real role model and not someone off the television so they could really identify with her."



Playing the Enterprise Game

We are delighted to announce that after the success of our 2008 financial awareness 'Every Penny Counts' sessions we have strengthened our partnership with Liverpool Hope University to introduce the 2009 economic and business understanding 'Enterprise Game' sessions, which are set to start in the Autumn Term.

We have a number of 3rd year Professional Practice students ready to deliver the enterprise game sessions which will last approximately an hour and a half and are aimed at Year 5 & 6 children.

The board game which has been redeveloped by Halton EBP is matched to community cohesion and aspects of learning and meets the demands of the Every Child Matters agenda, helping pupils at Key Stage 2 to achieve economic wellbeing. Each board game requires 5 players and focuses on the make-sell-deliver process of a business.

Further details will be sent out to all schools in September which will allow you to register your interest. Delivery will commence through November, to coincide with National Enterprise Week (16th – 23rd).

The board game will be showcased at the next Enterprise Champions network meeting to allow all staff to see the game before the sessions start.

Enterprise Standards

Lynn McCann, Enterprise Fellow & Lecturer at Liverpool Hope University tells us more...

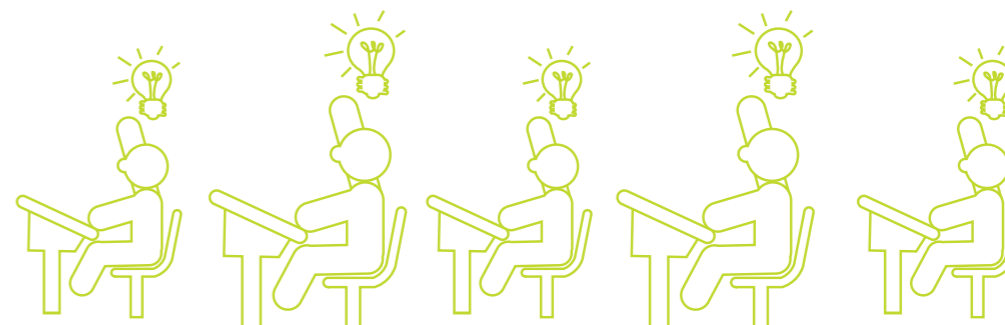
Liverpool Hope University have developed a set of standards to enable primary schools to confirm Embedding Enterprise in the Primary Curriculum. These standards will be jointly badged by the Duke of York Community Initiative, and successful compliance with the standards will entitle a school to add the logo to their letterhead, and display the certificate of compliance.

The standards will be available in paper format or online and completion and submission of the evidence of compliance, together with a telephone interview will result in a grading. Any school achieving 80% or more will be awarded the certificate and recorded as a successful applicant and given permission to use the logo on documentation from the school. The certification will last for two years.

The normal charge for accreditation will be £350, but for the first 25 schools to apply the cost will be reduced to £200, and it has been agreed that primary schools linked to the Stepclever initiative will have priority.

To register interest and receive further details at the beginning of September please email mccannl@hope.ac.uk or e-mail cathryn.lewin@stepclever.co.uk

Lynn will be attending our next Primary Enterprise Champions Network Meeting on Tuesday 22nd September to tell us more about the standards.



Making Waves

Working Together...

Following on from the great success Bedford Primary have had with their Radiowaves enterprise project they kindly organised a training session for all interested schools to spread the word, which took place on Thursday 23rd April. Radiowaves delivered the training, which focused on how to use radio and podcasting as an enterprise tool, to 12 staff from schools across Sefton and Liverpool.



Those in attendance had the chance to work together with colleagues from different schools to test out the equipment and produce their own podcast, the pupils from Bedford Primary were on hand throughout the training to provide a helping hand when needed!

Feedback from the training included:

"Brilliant idea – great stuff. I would definitely be interested in using Radiowaves as a learning tool within our school."

"Very clear training, the help from Bedford children was brilliant, they were a credit!"

"Would love to have the equipment in school by Monday!!"

"I really enjoyed the afternoon, would have liked all day."

Special thanks to Aimee Barton, Assistant Head for KS2 for organising the training and the Radiowaves team for all of their help and assistance.

Monies Magic

Mark Parle, one of St Monica's Enterprise Champions shares how their school is getting on with the new technology...

We have been using Radiowaves for three weeks so far and it has been hugely popular with the children, we have our own team of reporters called "Monies Magic" who meet every Monday, so far we have published blogs, stories and podcasts, and in the coming weeks we will be using videos as well. Radiowaves has given the children a fantastic opportunity to voice their opinions on subjects they care about as well as what's going on in the school and local community, it also gives them the chance to learn editing skills of audio and video, which they really enjoy. The following is a blog from DJ SMILEO, she wrote...

"I like radio waves because it's brand new to me!! I've never done anything like this it's really amazing :) You get to know loads more stuff about computers and high-tech stuff !!!! And soon were going to get to record our voices which I can't wait for :) Also we can write articles about anything I recently wrote one about Michael Jackson. My favourite thing is writing the stories and being able to write comments on people :) Oh yer and being able to have great mates :) "

You can view the Monies Magic site at www.radiowaves.co.uk/s/SMCPS



Hope Valley Pupils turn their ideas into reality

Anne Mason, Learning Mentor at Hope Valley shares their story with us...

In less than four weeks a piece of waste land adjacent to one of our playgrounds has been transformed into a beautiful garden using some of our StepClever funding. All the children in KS2 worked in teams within their class/year group to plan and design a garden within a given budget. Each class/year group chose their own winning team to go forward as "Apprentice Garden Designers". They presented their ideas to a panel of adults and explained the reasons for the choices they had made. The panel which consisted of two teachers, the site manager and landscaper Mike Badger then had the difficult task choosing an overall winning team.



The winners from Class 5W negotiated with the panel to make the final choices for the design of the garden. They particularly impressed the judges with their idea to include a bird bath and their suggestion for wording on a commemorative plaque which will read "This garden is dedicated to Nature".

Pupils from every class were involved in the planting process and a rota has been set up for watering and maintenance of the garden. The children have thoroughly enjoyed this project and have shown how well they are developing their enterprise skills. The garden will be used for many different activities including creative writing, art and science.

Enterprise fever spreads through Breckfield Primary

Pupils and staff at Breckfield Primary have caught the enterprise bug and classes have been involved in lots of different activities which are helping to develop their enterprise skills, here are just a few things that have been going on over the summer term:



Year 3 children raised funds for a class trip to China town by organising a bring and buy sale, donating their old toys and games amongst other items, the children took care of everything from the organisation of the stalls, pricing items and handling the money. Year 6 also raised funds for their class trip to the WW2 Museum in Manchester by selling cakes and juice to all of the school.

The Year 5 children have been getting green fingers and have started their own vegetable garden. One of the pupils excitedly commented "I'm helping my mum grow our own things at home like lettuce, spring onions and carrots. I can show her how to do it from what I have learnt in school." The children are selling salad bags to staff and parents and are enjoying the experience greatly.

We would like to congratulate Mrs Jones from Year 6, Mrs Shaw from Year 5 and Mrs Carroll from Year 3 and a special thank you to Mavis Black, for encouraging a whole school enterprise ethos.

Primary Enterprise Champions Network

The first Stepclever Primary Enterprise Champions Network meeting went ahead on Thursday 21st May. 10 staff were in attendance to share their thoughts on future agenda items and feedback included:

"It's good to network and find out what other schools are doing."

"I'd like business representatives to talk to us about how they can help us."

"I'd like to talk in small groups about similar projects and resources."

We have listened and will ensure our next agenda caters for all of your requests!

DATE FOR YOUR DIARY: We hope you can make our next Enterprise Champions Network meeting:

When?: Tuesday 22nd September 2009
15.30 – 16.30

Where?: The Lodge, Academy of St Francis of Assisi, L6 7UR

Refreshments will be served on arrival. An agenda and directions will be sent to all schools in September.

Good luck Stephen!

Stephen Collard, Project Support Officer will be leaving the Stepclever team in August to return to Liverpool John Moores University, where he will be completing the final year of his BA (Hons) Business Studies degree.

Stephen has been with the team for the past twelve months and during his time with us co-ordinated the Every Penny Counts project and took up the role of business liaison, recruiting a number of businesses who have supported the enterprise plans within our schools.

We would like to wish Stephen a fond farewell and wish him lots of luck in his final year at University.



Thank you to all of the schools who have sent us articles and photographs for the Summer edition. The newsletter is sent to all Stepclever primary schools and will be distributed amongst the Stepclever teams and board members, as well as interested local business and community groups. If you would like to see your school appear in the next newsletter, which will be circulated at the end of the autumn term, please do not hesitate to contact Cathryn Lewin on 0151 260 3161 to find out more or alternatively send your articles and photographs to cathryn.lewin@stepclever.co.uk Keep up the fantastic work!

stepclever
an enterprise initiative

Tomorrow's Enterprising Workforce

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