

# Stepclever is offering individuals and businesses a range of free services to help them start a new social enterprise or develop an existing operation.

The aim is that North Liverpool and South Sefton are transformed into a hotspot for new social entrepreneurs and social businesses.

Stepclever offers specialist advice to new and growing social enterprises based in the Linacre and Derby electoral wards in Sefton and the Anfield, Kirkdale, County and Everton wards in Liverpool.

By social enterprise we mean businesses that are governed by an independent board, and whose profits are reinvested in the business or the community, not distributed to private shareholders.

- If you are an individual or a group with an idea for a service that will benefit your community – we can help you set up as a social business.
- If you are an existing community group or charity looking to develop new trading activities – we're here to support you.
- If you are an existing social business wanting to offer new goods or services – we've got the package for you.

Stepclever social enterprise support services are provided by a team of organisations with detailed knowledge of the local area.

They are:

- Merseyside Expanding Horizons
- Eldonian Group
- South Sefton Development Trust
- Blackburne House in partnership with the School of Social Entrepreneurs
- Sefton CVS
- Liverpool Vision
- Business in the Community
- Pulse Regeneration

To access any of the services, or to find out more about how we can help you develop your social enterprise idea please contact one of the locally based business advisors:

- If you live or are based in Sefton's Linacre or Derby wards please call 0151 934 5186 or email [socialenterprise@stepclever.co.uk](mailto:socialenterprise@stepclever.co.uk)
- If you live or are based in Liverpool's Anfield, Kirkdale, County, or Everton wards, call 0151 207 5181 or email [socialenterprise@stepclever.co.uk](mailto:socialenterprise@stepclever.co.uk)

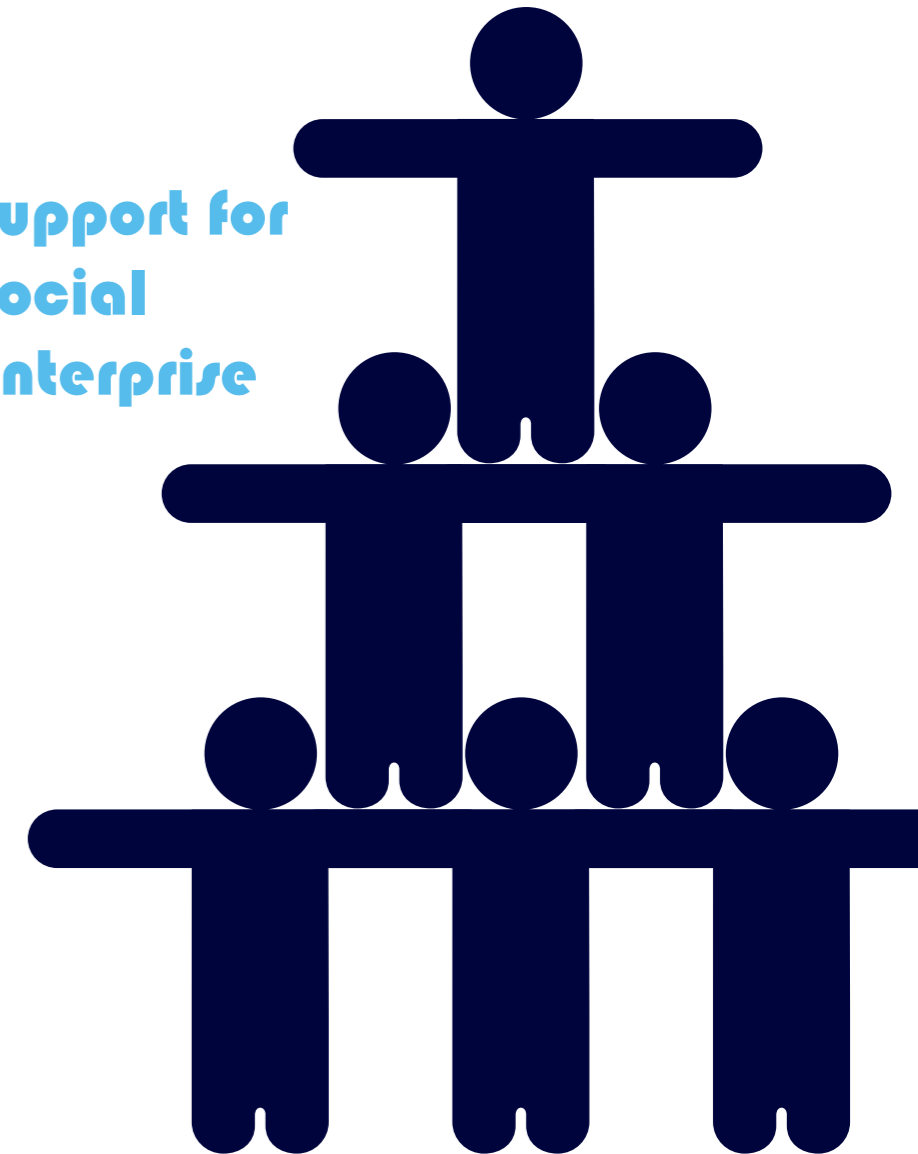
You can also obtain more information via the social enterprise pages of the Stepclever website at

[www.stepclever.co.uk](http://www.stepclever.co.uk)



**stepclever**  
an enterprise initiative

Support for  
Social  
Enterprise



## Services for new social businesses

The services we offer for new social businesses include:

- Business advice and support, from the experts in the fields of social enterprise development who have an in-depth knowledge of the Stepclever area. Help is available with business planning, applications with grant and loan finance, assessing your business needs, developing a training plan and accessing other Stepclever services.
- Targeted support for young people and disadvantaged groups who want to become social entrepreneurs through the innovative Social Enterprise Hothouse, a unique programme run in partnership with Pulse Regeneration and South Sefton Development Trust.
- A place on the nationally recognised School of Social Entrepreneurs programme.
- Flexible funding through a Grants Programme supporting the development of new ideas.
- Access to professional firms through Pro Help which offers specialist advice from legal experts as well as architects surveyors and property managers.
- A dedicated payroll and accountancy service to help you establish financial systems and produce monthly and annual accounts. Training is also available to take over this job yourself.
- A peer group mentoring programme, provided by established social entrepreneurs who have been on the same journey as you, who can help you develop your business.

## Services for established social enterprises

For established social enterprises we can offer:

- Business advice and support, from the experts in the fields of social enterprise development who have an in-depth knowledge of the Stepclever area. Help is available with business planning, applications with grant and loan finance, assessing your business needs, developing a training plan and accessing other Stepclever services.
- A comprehensive brokered mentoring programme – Stepping Stones – which uses peer group mentors as well as Business in the Community.
- A year-long action learning programme delivered via the School for Social Entrepreneurs.

- The Partners in Leadership mentoring programme for senior business and community leaders which puts the spotlight on common leadership issues and identifies appropriate solutions.
- Ongoing business support through Year to Grow, based on a needs analysis which helps an organisation to highlight key business development areas. These may include identifying appropriate IT systems, developing a recruitment policy, PR support or training requirements.
- Business Clusters, a series of six workshops which enables participants to share their business skills and experiences. These include sessions on business diagnostics, planning, legal structures and governance, people management, marketing and communications.
- Specialist support, to help social enterprises procure public sector contracts.
- Flexible funding through a Grants Programme supporting the development of new trading activities.

